Status of GEO Programme Board Action 20-03

Objective

• Action 20-03: GEOSS Platform team to prepare, in consultation with the GIDTT and other stakeholders, a list of proposed metrics of usage of the GEOSS Platform, including of the extent to which GEOSS Portal searches yield useful results and of user satisfaction. Due: PB-21.

Status

Document available at:

https://docs.google.com/document/d/17MkFmVXPzFr0iIjYRK55Zo6hRRph4jCQ/edit

- Document provides:
 - GEOSS Platform Overview, including Functionalities and Users Categories
 - Assessment Objectives, Approach and Methodology
 - Assessment Instruments vs Platform Functionalities and User Categories
 - Status and Plans
 - Annex GEOSS Platform Metrics (current and under discussion)
 - Annex Surveys
- Presented during GPOT-meeting on 14/9 before circulated to GIDTT for possible feedback
- Next step: consolidation and presentation at PB-21
- Update after PB feedback

GEOSS Platform overview

- **Objective:** Serving the needs of diverse user communities, including in turn different user categories, while keeping their experience smooth and friendly
- Users and capabilities: Diverse user communities (linked to the GEO Priorities areas and SBAs, the GEO Flagships and Initiatives, the GEO Regional Hubs...) including different categories:
 - Resource providers; interested in sharing their resources (mostly data at the moment) with users;
 - Decision and policy makers; interested in easily finding ready-to-use, actionable information;
 - Application developers (including value adders); interested in applications development, interfacing or integrating available capabilities in their own infrastructures;
 - Data or application scientists and researchers, interested in easily discovering, accessing and using data from heterogeneous sources;
 - Citizens, interested in accessing general purpose, including map-based, information through mobile devices
- Implementation: GEOSS Portal, GEO Discovery and Access Broker, GEOSS Yellow Pages, GEO Status Checker

Assessment objectives

- Objectives:
 - OBJ1: assess the usage of the GEOSS Platform,
 - OBJ2: assess the extent to which GEOSS Platform searches yield useful results and of user satisfaction.

Approach and methodology

- Integration of direct and indirect measures of satisfaction
 - **Direct actions**: interactions with stakeholders (e.g. flagships and initiatives) to evaluate user satisfaction and barriers
 - Indirect actions: extraction of information about GEOSS Platform access and use, through statistics collection and analysis.

Status and plans

Status in line with approach:

- Collection of statistics from the GEOSS Platform components (indirect actions)
- Feedback from the Portal users, interactions with GEO Flagships and Initiatives and the Data Sharing Team (direct actions)

• For the future:

- Important to re-establish GEOSS Provider and User workshops and regular dialogue with Flagship&Initiatives (coordinated by the GEO Secretariat)
- The EC JRC is conducting an analysis of the GEO DAB raw usage data for the last years (after 2017) to investigate how the usage evolved over the years.
- Additional KPIs to be devised, co-designed with GEO, and in line with the envisaged evolution towards GEOSS 2.0

Thank you!